

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**National Media Team**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
66259-1	10/28/12	October 2012	10/01/12 - 10/24/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3418

Flight Dates	Order #	Alt Order #
10/17/12 - 10/24/12	66259	09845283

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 5:54 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVRNC- 1016- 002H \$1,100.00 NM									
2	10/24/12	10/24/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 5:53 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVRNC- 1016- 002H \$1,100.00 NM									
3	10/18/12	10/18/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 6:50 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC- 1016- 002H \$1,400.00 NM									
4	10/19/12	10/19/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 6:54 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC- 1016- 002H \$1,400.00 NM									
5	10/23/12	10/23/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 6:39 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC- 1016- 002H \$1,400.00 NM									
6	10/24/12	10/24/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
66259-1	10/28/12	October 2012	10/01/12 - 10/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3418	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/12	10/24/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--W----	:30	1	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 6:43 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC-1016-002H \$1,400.00 NM									
7	10/18/12	10/18/12	M-Th/Su 430a News	4:30 XM-5:00 XM	---T---	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 4:37 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 TVRNC-1016-002H \$250.00 NM									
8	10/22/12	10/22/12	M-Th/Su 430a News	4:30 XM-5:00 XM	M-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 4:38 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 TVRNC-1016-002H \$250.00 NM									
9	10/23/12	10/23/12	M-Th/Su 430a News	4:30 XM-5:00 XM	-T-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 4:55 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 TVRNC-1016-002H \$250.00 NM									
10	10/24/12	10/24/12	M-Th/Su 430a News	4:30 XM-5:00 XM	--W----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --W---- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 4:37 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 TVRNC-1016-002H \$250.00 NM									
11	10/20/12	10/20/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/20/12 7:58 AM 6a-8a Local 12 News Sat 7:30 AM-8:00 AM :30 TVRNC-1016-002H \$1,000.00 NM									
12	10/18/12	10/18/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---T---	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 5:13 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVRNC-1016-002H \$2,200.00 NM									
13	10/22/12	10/22/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M-----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 5:08 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVRNC-1016-002H \$2,200.00 NM									
14	10/24/12	10/24/12	5p Local 12 News at Five	5:00 PM-5:30 PM	--W----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --W---- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 5:08 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVRNC-1016-002H \$2,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
66259-1	10/28/12	October 2012	10/01/12 - 10/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3418	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/24/12	10/24/12	5p Local 12 News at Five	5:00 PM-5:30 PM	--W----	:30	1	\$2,200.00	NM
15	10/19/12	10/19/12	5p Local 12 News at Five	5:30 PM-6:00 PM	----F--	:30	1	\$2,400.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/19/12	5:38 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	TVRNC- 1016- 002H	\$2,400.00 NM
16	10/22/12	10/22/12	5p Local 12 News at Five	5:30 PM-6:00 PM	M-----	:30	1	\$2,400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/22/12	5:50 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	TVRNC- 1016- 002H	\$2,400.00 NM
17	10/17/12	10/17/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/17/12	6:13 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	TVRNC- 1016- 002H	\$2,800.00 NM
18	10/18/12	10/18/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---T---	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/18/12	6:23 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	TVRNC- 1016- 002H	\$2,800.00 NM
19	10/23/12	10/23/12	6p Local 12 News at Six	6:00 PM-6:30 PM	-T-----	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/23/12	6:08 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	TVRNC- 1016- 002H	\$2,800.00 NM
20	10/24/12	10/24/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/24/12	6:13 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	TVRNC- 1016- 002H	\$2,800.00 NM
21	10/23/12	10/23/12	Tue Reg 3	10:00 PM-11:00 PM	-T-----	:30	1	\$6,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/23/12	10:49 PM	Tue Reg 3	10:00 PM-11:00 PM	:30	TVRNC- 1016- 002H	\$6,500.00 NM
22	10/17/12	10/17/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	--W----	:30	1	\$3,200.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/17/12	11:33 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	TVRNC- 1016- 002H	\$3,200.00 NM
23	10/18/12	10/18/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	---T---	:30	1	\$3,200.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
66259-1	10/28/12	October 2012	10/01/12 - 10/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3418	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 11:34 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC- 1016- 002H \$3,200.00 NM									
24	10/22/12	10/22/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	M-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 11:34 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC- 1016- 002H \$3,200.00 NM									
25	10/23/12	10/23/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-T-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 11:13 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC- 1016- 002H \$3,200.00 NM									
26	10/21/12	10/21/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 12:53 AM Sun 1135p-1205a 11:35 PM-12:05 XM :30 TVRNC- 1016- 002H \$1,000.00 NM									
<b>Total Spots</b>							<b>26</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$52,700.00</b>
<u>Agency Commission</u>	<b>\$7,905.00</b>
<u>Net Amount Due</u>	<b>\$44,795.00</b>

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